

# iS3 Debuts Free ZILLAbar 2.0 Browser Tool Provides Reliable Protection Against Phishing Downloadable Software Includes Secure Search Capability

## **Internet Browser Tool can be Offered to New or Existing Customers as a Benefit; Co-Branding Possible with Institution's Logo and Fonts**

**BOYNTON BEACH, FL - April 12, 2006** - iS3, Inc., maker of the award-winning anti-Spyware solution STOPzilla, today launched ZILLAbar Version 2.0, a Web security enhancement that provides advanced protection against many of the Internet's most dangerous user threats. The free ZILLAbar offers peace of mind against Phishing, Pharming, and "Spear-Phishing" attacks to anyone who surfs the Web. Convenient upgrade options include anti-Spyware and a comprehensive Identity Theft Protection package.

Phishing is now the Internet's biggest identity theft scam, costing consumers upwards of \$56 billion annually. Phishers use a variety of techniques to deceive Internet users into disclosing credit card or bank account numbers, Social Security numbers, passwords and other confidential information. In particular, Phishing schemes include official-looking e-mails that link to fraudulent Web sites designed to look like legitimate company sites. Visitors are encouraged to provide personal information via the site which criminals then use against the victim.

The ZILLAbar is one of the best defenses against such attacks. The free software was developed to be used with Microsoft(R) Internet Explorer. In seconds, it adds a toolbar for safe Web searches and other helpful utilities. ZILLAbar features include:

- 1. Real-Time Phishing Alerts** – Users receive prominent onscreen alerts whenever they encounter sites determined by the software to be known or potential Phishing sites.
- 2. Secure Search** – Delivers safe, high quality natural and sponsored Lycos search results. Includes a "clear search" feature to erase the user's search history for privacy and security.

- 3. Regular Updates** – Lycos securitybar is updated with the latest known Phishing definitions every day, as often as every thirty minutes, automatically.
- 4. Spyware Protection** – Links the user to the download site for a free trial subscription of STOPzilla, a CNET Editor's Choice award winner. Detects and blocks Spyware in real time, stops Keyloggers, Adware, Hijackers, drive-by downloads and the latest emerging threats.
- 5. ID Theft Protection Package** – One-click access to a discounted ID Theft Prevention package. Developed by Identity Safeguards, services include protection, recovery and lost wage and expense reimbursement. Real-time credit monitoring is provided by TrueCredit(TM), an affiliate of TransUnion.

The ZILLAbar's unique anti-Phishing scoring engine puts the browser's content through a set of sequential evaluations intended to identify fraudulent sites. When a site is determined to be a potential Phishing site, the ZILLAbar displays a Phishing Alert in real time. The user still has the option of accessing the site, but is advised not to do so.

"ZILLAbar 2.0 offers comprehensive protection from the growing dangers of the Internet including Phishing, Pharming, Spyware, and other Malware which often result in identity theft," said Daniel A. Scaduto, CEO of iS3. "Many people have become distrustful of the Internet, especially online banking and e-commerce. Now, the ZILLAbar, makes Web surfing much safer. ZILLAbar users are far less likely to be victims of identity theft."

ZILLAbar 2.0 is now available for free download. To download ZILLAbar 2.0 or for additional information about ZILLAbar, go to [www.ZILLAbar.com](http://www.ZILLAbar.com).

**About iS3:** iS3 was incorporated in Florida in 1991 as International Software Systems Solutions, Inc. In ten years as a consulting firm, iS3 developed powerful enterprise solutions for clients such as IBM, Kmart and Federated Department Stores. In response to the flood of Internet ad delivery systems, iS3 developed a new kind of product: STOPzilla™. Keeping pace with the increasing sophistication of malicious software, STOPzilla has evolved to become the most effective anti-Spyware solution on the market. In the past five years, STOPzilla's CNET award-winning technology has raised the standard in computer security, and now protects customers in more than 60 countries. Web site: [www.ZILLAbar.com](http://www.ZILLAbar.com)