

iS3 News Articles:

Forbes.com

Forbes
.com

HOME PAGE FOR THE WORLD'S BUSINESS LEADERS



Forbes.com
U.S. | EUROPE | ASIA

Jump | Free Trial Issue Search Quote
Select Section Go

HOME PAGE FOR THE WORLD'S BUSINESS LEADERS

MEMBERSHIP / LOG IN

HOME BUSINESS TECHNOLOGY MARKETS ENTREPRENEURS WORK PERSONAL FINANCE FORBESLIFE LISTS OPINIONS

Home > News & Analysis

E-mail | Comments | E-Mail Newsletters | My Yahoo! | RSS



PR Newswire

iS3 Security Toolbar Now Available on Lycos

04.26.06, 3:01 PM ET

Free Securitybar Offers Phishing Protection & Secure Search(TM) to Millions of Lycos Users BOYNTON BEACH, Fla., April 26 /PRNewswire/ -- iS3, Inc., maker of the award-winning anti-Spyware solution STOPzilla, today announced the launch of a new co-branded version of its security toolbar on Lycos (<http://www.lycos.com>). Beginning today, iS3 will provide millions of Lycos users a free downloadable "securitybar" for advanced protection against many of the Internet's most dangerous user threats. The free Lycos securitybar offers defense against Phishing attacks to anyone who surfs the web. Convenient upgrade options include anti-Spyware and a comprehensive Identity Theft Protection package.

Phishing is now the Internet's biggest identity theft scam, costing consumers more than \$56 billion annually. Phishers use a variety of techniques to deceive internet users into disclosing credit card or bank account numbers, Social Security numbers, passwords and other confidential information. In particular, Phishing schemes include official-looking e-mails that link to fraudulent web sites designed to look like legitimate company sites. Visitors are lured into disclosing personal information via the site, which criminals then use against the victim.

"As a member of Digital PhishNet, Lycos leads our industry. We are dedicated to educating Web users and working with law enforcement to combat Phishing scams," said Alfred Tolle, CEO of Lycos, Inc. "Now, with iS3's securitybar and robust anti-Phishing technology, we will be able to offer Lycos users an upgraded level of convenience and protection."

The Lycos securitybar is free software developed to be used with Microsoft(R) Internet Explorer. In seconds, it adds a toolbar for safer Web searches and other helpful utilities. Lycos securitybar features include:

[Home > News & Analysis](#)

[E-mail](#) | [Comments](#) | [E-Mail Newsletters](#) | [My Yahoo!](#) | [RSS](#)



-- Real-Time Phishing Alerts - Users receive prominent onscreen alerts whenever they encounter sites determined by the software to be known or potential Phishing sites. -- Secure Search - Delivers safe, high quality natural and sponsored Lycos search results. Includes a "clear search" feature to erase the user's search history for privacy and security. -- Regular Updates - Lycos securitybar is updated with the latest known Phishing definitions every day, as often as every thirty minutes, automatically. -- Spyware Protection - Links the user to the download site for a free trial subscription of STOPzilla, a CNET Editor's Choice award winner. Detects and blocks Spyware in real time, stops Keyloggers, Adware, Hijackers, drive-by downloads and the latest emerging threats. -- ID Theft Protection Package - One-click access to a discounted ID Theft Prevention package. Developed by Identity Safeguards, services include protection, recovery and lost wage and expense reimbursement. Real-time credit monitoring is provided by TrueCredit(TM), an affiliate of TransUnion. The Lycos securitybar's unique anti-Phishing scoring engine puts the browser's content through a set of sequential evaluations intended to identify fraudulent sites. When a site is determined to be a potential Phishing site, the Lycos securitybar displays a Phishing Alert in real time. The user still has the option of accessing the site, but is advised not to do so.

"We are proud that Lycos, one of the oldest and most established search engines on the Web, has found our technology to be best-in-class," said Daniel A. Scaduto, iS3's CEO. "Many people now distrust the Internet, especially for online banking and e-commerce. The Lycos securitybar was specifically designed to restore user confidence in online commerce and Web surfing."

The Lycos securitybar is now available for free download. To download the Lycos securitybar and for additional information about Lycos securitybar, go to <http://securitybar.lycos.com> .